

# COMPANY PROFILE

January, 2021

## About IntlSight

IntlSight is a Localization and Technical Solutions service provider located in Cairo, Egypt. IntlSight is established in 2013 by the most experienced and talented translation and localization industry leads in the Middle East. Our target is to help our clients to have their solution designed, localized, published, and distributed in multiple languages and different markets across the globe.

## Why to Choose IntlSight

### 1- Perfect Quality

Our experienced talents are always ready to do their job in the perfect way.

### 2- Lowest Cost

We provide our services in competitive prices. You will not pay a penny more than the true value of the service.

### 3- Fast Delivery

We manage the schedules and prioritize the tasks well to keep projects on track and prevent the bottlenecks.

## VISION

To become on top of the leading Translation and Localization services providers, providing world-class services to our customers through continuous improvement driven by the integrity, teamwork and creativity of our people.

## MISSION

To help our customers have their products available and distributed everywhere around the world by providing them a full range of language services in the highest quality and lowest cost.

## OUR SERVICES

IntlSight provides a wide range of Linguistic and Technical services. Our services are not limited to translation; we also provide Website Globalization, eLearning Localization, Software Localization, Games Localization, Mobile Apps localization, Multilingual Desktop Publishing, and more.

### • TRANSLATION

We provide professional translation and localization services to our customer in an ultimate quality, reasonable turnaround time and competitive prices. We do not just translate your content, we prepare and study the content before it is translated by professional native linguists.

*Learn more about IntlSight's Translation Process from [here](#).*

### • WEBSITE GLOBALIZATION

Website globalization is not just translating the website content into the target language. We take into our consideration the common elements found in the majority of modern websites such as HTML elements with text, Digital assets, Permalinks, Images with text and Multilingual SEO. All of these components must be evaluated when doing website localization or you will end up with a site that is at best visually unappealing, and at worst, incomprehensible to your target audience.

*Learn more about IntlSight's Website Globalization Process from [here](#).*

### • E-LEARNING LOCALIZATION

We have a specialized practice group for eLearning localization. Our services encompass translation, cultural adaptation, desktop publishing, animation, testing and audio/multimedia services. IntlSight offers the opportunity for our customers to work with us from initial curriculum development to final launch of translated material.

*Learn more about IntlSight's eLearning Localization Process from [here](#).*

### • SOFTWARE LOCALIZATION

We help companies reach global markets with high-quality localized software products that meet the language and functionality requirements of local users in the given market and locale.

*Learn more about IntlSight's Software Localization Process from [here](#).*

### • GAMES LOCALIZATION

IntlSight provides translation, localization, and multimedia services to the gaming industry. Our services cover a wide variety of electronic formats in all the commercial languages. We offer a unique combination of resources, technologies and expertise that ensures ultimate quality at competitive prices. We can meet your requirements whether for translation, voice-over or testing services.

*Learn more about IntlSight's Games Localization Process from [here](#).*

### • MULTIMEDIA LOCALIZATION

Multimedia Localization is the process of adapting multimedia content to match the linguistic and cultural preferences of the target audiences. IntlSight efficiently localizes multimedia content, offering powerful consistent communications with your audience from all over the world. IntlSight has been working as a trusted partner to global businesses and organizations, delivering a full range of fast, professional, and affordable multimedia localization services.

*Learn more about IntlSight's Games Localization Process from [here](#).*

*Learn more about our Services from [here](#).*

## OUR CLIENTS

IntlSight has accomplished thousands of translation and localization projects for high-profile customers based in Europe, Asia, Middle East and USA.

### Some of our clients:



**Qatar National Tourism Council (QNTC)**



**Atlantis, The Palm (Dubai)**



**Globalization Partners International (GPI)**



**Hewlett Packard (HP)**



**Cleveland Clinic Abu Dhabi**



**Phanes Group**



**LG**



**APPLE**



**Microsoft**



**SAMSUNG**



**Infor**



**Jumeirah Hotels & Resorts (Dubai)**



**Babylon (Israel)**

Besides the above list of clients, we provide our translation and localization services to more than 100 clients into different languages around the world.

## OUR DOMAINS AND INDUSTRIES

IntlSight is specialized in almost all the domains and industries. This is for the sake of our specialized native linguistic teams in all the industries across the world.

**We have unparalleled experience across a wide range of endeavors, including:**

- Automotive
- eLearning and Education
- Marketing
- eCommerce
- Financial
- Video Game
- Governmental
- Medical
- Healthcare
- Hospitality
- Manufacturing and Engineering
- Military and Defense
- Telecommunication
- Information Technology
- Legal and Patent

*Learn more about the domains and industries we cover from [here](#).*

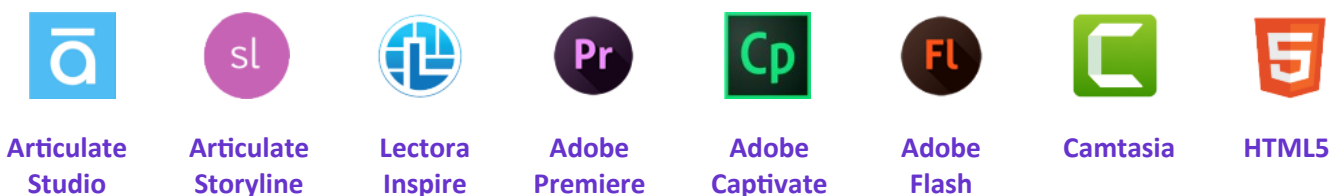
## TOOLS AND TECHNOLOGIES

Our teams are advanced users and experts in almost all the CAT Tools, eLearning Tools, Website CMSs, Multimedia Editing and Creation technologies, Desktop Publishing Tools, and QA Tools.

### CAT (Computer-Assisted Translation) TOOLS



### E-LEARNING TOOLS



### DESKTOP PUBLISHING (DTP) TOOLS



Besides the above set of tools, our teams are experts in Multimedia editing tools, linguistic quality tools and different website CMSs (like Sitecore, WordPress, Umbraco, ... etc.)

# LANGUAGES

IntlSight provides translation and localization services from/into a wide range of languages. All our services are provided by native language teams all over the world.

## Middle Eastern Languages



- Arabic
- Hebrew
- Farsi
- Kurdish

## African Languages



- Afrikaans
- Amharic
- Berber
- Chewa
- Comorian
- Kinyarwanda
- Kirundi
- Malagasy
- Ndebele
- Sesotho
- Shona
- Somali
- Swahili
- Swati
- Tigrinya
- Tsonga
- Venda
- Xhosa
- Zulu

## American Languages



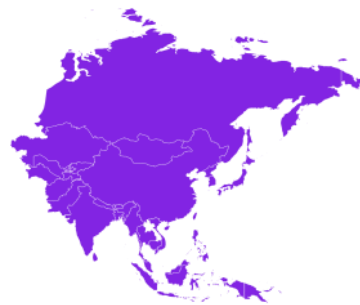
- English (US)
- French (Canadian)
- Portuguese (Brazil)
- Spanish (LATAM)
- Spanish (Mexico)
- Spanish (US)

## European Languages



- Bulgarian
- Croatian
- Czech
- Danish
- Dutch
- English
- Finnish
- French
- German
- Greek
- Hungarian
- Italian
- Kazakh
- Latvian
- Macedonian
- Montenegrin
- Neapolitan
- Norwegian
- Polish
- Portuguese
- Romanian
- Russian
- Serbian
- Slovak
- Spanish
- Swedish
- Turkish
- Ukrainian

## Asian Languages



- Assamese
- Azerbaijani
- Bengali
- Burmese
- Chinese (Simplified)
- Chinese (Traditional)
- Dari
- Filipino
- Gujarati
- Hindi
- Indonesian
- Japanese
- Kannada
- Kazakh
- Khmer
- Korean
- Kurdish
- Malay
- Malayalam
- Marathi
- Nepali
- Odia
- Pashto
- Punjabi
- Russian
- Sindhi
- Sinhala
- Tamil
- Telugu
- Thai
- Urdu
- Uyghur
- Uzbek
- Vietnamese

For more information or to request a free quotation, please visit IntlSight website ([www.intlsight.com](http://www.intlsight.com)) or send an email at: [info@intlsight.com](mailto:info@intlsight.com). We're available from 9 AM to 6 PM (Egypt time - GMT+2), everyday from Sunday to Thursday.